

Management and Expectations Survey: A Brief User Guide

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How are British firms managed?

Management and Expectations Survey

- ESRC funded collaboration with ESCoE
- Two waves, three years of data (plus MPS)
- Firm-level evidence of management practices and correlates
- Easily linkable to other ONS business surveys

Roadmap

1. Methods & data
2. What is new in MES 2020?
3. Example user cases

Methods & data

Four dimensions of management

Management score building on ONS (2018) and earlier work by Bloom, Sadun and Van Reenen (2013)

1. Key performance indicators (KPIs)
2. Targets
3. Employment and hiring decisions
4. Continuous improvement

A quick peek at the questionnaire

In 2019, in general what was the most common response to problems faced within [your business]?

- We resolved the problems but did not take further action
- We resolved the problems and took action to try to ensure they do not happen again
- We resolved the problems and had a continuous improvement process to anticipate similar problems in advance
- No action was taken

Sample descriptive statistics

MES 2020 usable responses	12,124 (response rate: 24%)
MES 2017 usable responses	8,437 (response rate: 39%)
Response rate across size bands	(250+: 16%, 50-99: 30%)
Response rate across regions	(London: 20%, South West: 27%)
Response rate across industries	(Human Health Activities: 15%, Wholesale and Retail Trade: 32%)

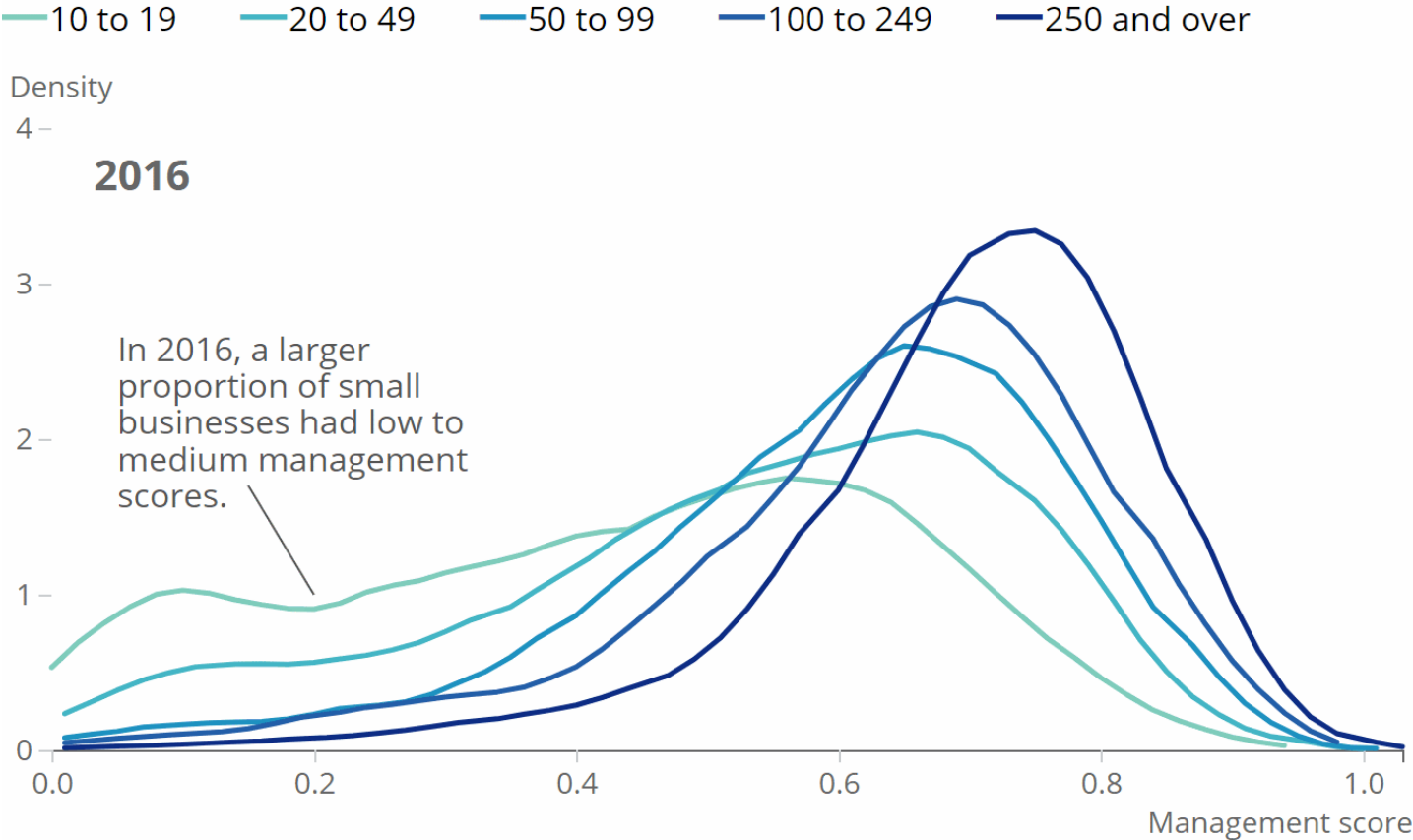
What is new in MES 2020?

Innovations in MES 2020

1. Pre-pandemic baseline (2019) and pandemic response (2020)
2. Novel data on pandemic-related adaptations
 1. Online sales
 2. Homeworking
 3. Supply chain changes
3. Sample designed to enable linking to MES 2017 and ABS
4. eQ improved response rates and data consistency checks

Example user cases

Management practices, 2016-2020 (ONS, 2021)



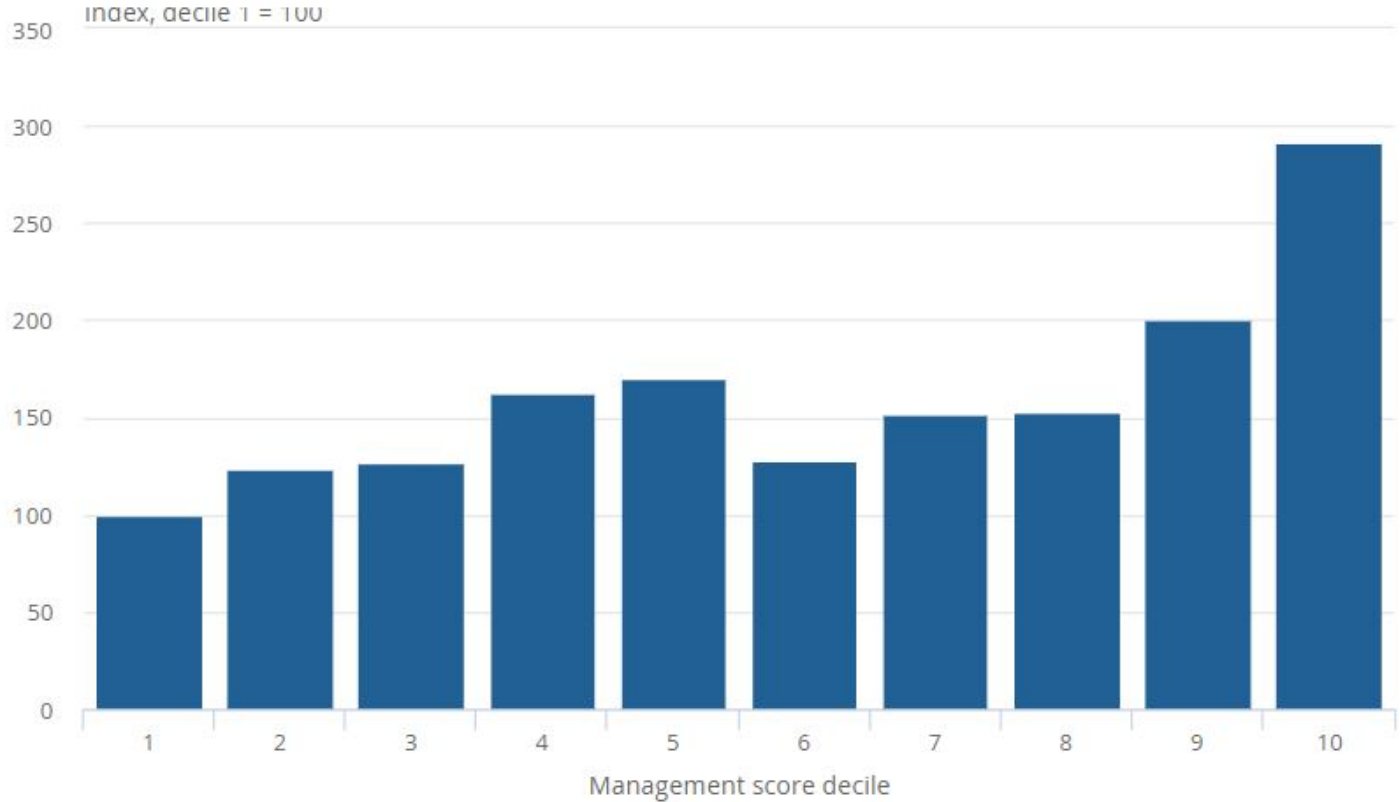
Source: Office for National Statistics - Management and Expectations Survey

Management in the pandemic (ONS, 2021)

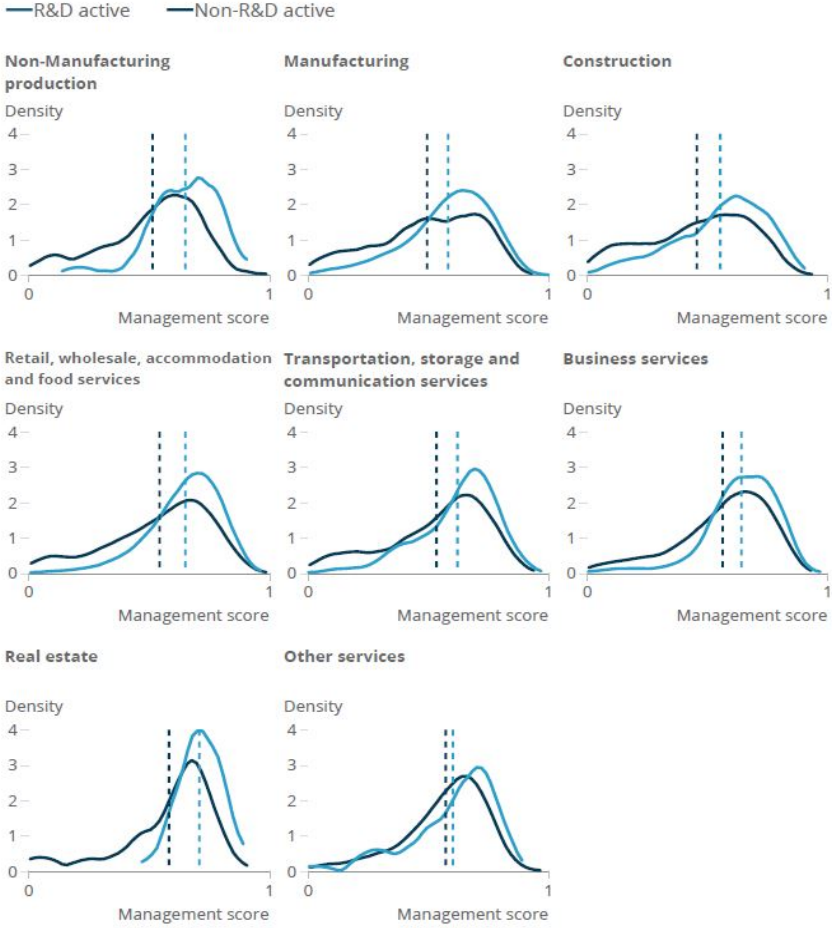


Management and productivity (ONS, 2018)

Great Britain, 2016



Management and innovation (ONS, 2021)



Source: Office for National Statistics - Management and Expectations Survey, Business Enterprise Research and Development Survey

Summing up

MES: New insights into firm behaviour

- MES provides firm-level evidence on
 - **Management** practices
 - Their determinants, including **ownership** structures
 - Firm **expectations** of firm-level/economy-wide outcomes
 - Organisational **choices**
- Linkable
 - Over time
 - To other ONS business surveys