## Management and Expectations Survey

## 0000100000

***TEST PRINT***

Please write any changes to your name and address in the box below, using black ink
$\square$

To be completed for: THE BUSINESS NAMED ABOVE

## Please complete and return by 18 August 2017

Dear Sir or Madam,
Please find the questionnaire for the Management and Expectations Survey attached. Please complete for the period 1 January 2016 to 31 December 2016. The questionnaire focuses on two different themes. These relate to businesses':

- management practices such as the use of performance indicators, targets, employment decisions
- current performance and future expectations about turnover, investment, employment and spending on resources

The Office for National Statistics (ONS) is responsible for producing key economic statistics that are used to respond to, and manage the economy. Your response is of great value. This survey is voluntary, however the information provided will be used to better understand whether management practices and uncertainty relate to productivity. The information could benefit your business as the published statistics can be used as a benchmark to compare your business against the same, or across different sectors. To find out more, search 'Management Practices' at www.ons.gov.uk

Once complete, the questionnaire can be returned by post or fax using the details in the box below.
We request that you complete this questionnaire for the business named above, including for any parts of the business located at other addresses within Great Britain. All the information you provide is kept strictly confidential. It is illegal for us to reveal your data or identify your business to unauthorised persons.

Thank you for your co-operation,
Office for National Statistics

## Questionnaire return details

To return via fax:
01633652707
To return via post: Please use the prepaid envelope provided which is addressed to: Office for National Statistics, Government Buildings, Cardiff Road, Newport, NP10 8XG

Contact numbers
Er mwyn gwneud cais am ffurflen Gymraeg (To request a questionnaire in Welsh) 03001234921
If you would like to use our Minicom service for the Deaf
01633815044
For any other queries, please contact the Management and Expectations Survey Team
03001231215 or go to www.ons.gov.uk/surveys

When contacting the office you may be asked for the following information
Survey code: 092 Reference number: 4990 0006892 Period: 201612

- Telephone calls may be recorded for training and quality purposes


## Introduction to the Management and Expectations Survey

## Purpose of this survey

The purpose of this survey is to collect information on two different themes. These relate to businesses':

- management practices such as the use of performance indicators, targets, employment decisions
- current performance, and future expectations, about turnover, investment, employment and spending on resources

The information will be used to better understand whether management practices and uncertainty relate to productivity. The information could benefit your business as the published statistics can be used as a benchmark to compare your business against the same, or across different, sectors. To find out more, search 'Management Practices' at www.ons.gov.uk

## Coverage

This survey only collects information for Great Britain (GB) (England, Scotland and Wales) and not Northern Ireland (NI). Therefore, please:

- Include information for the business named on the front of the questionnaire, including all of the business's sites that are based within GB (England, Scotland and Wales)
- Exclude any activity from sites based in NI, the Channel Islands and Isle of Man


## Information Required

This questionnaire is divided into 8 Sections. Please complete all Sections. These ask for information about:
Section A - Business characteristics
Section B - Production delivery
Section C - Key performance indicators
Section D - Targets
Section E-Employment practices
Section F - Organisation
Section G - Current performance and future expectations (this Section will require financial information)
Section H-Feedback and contact details

## How to complete the questionnaire:

- Sections A to F should be completed for the calendar year 2016
- Section $G$ should be completed for the calendar year 2016, however you may use your own financial year dates if this is not possible. Please use the reporting period that spans the majority of 2016. You can provide specific information on the reporting period in Section G
- The themes covered in this questionnaire means that you may need to collect information from others in the business in order to complete all Sections


## Definitions

For the purpose of this survey please use the following definitions:

- Manager: someone who manages people and has employees directly reporting to them. Include supervisors if they are responsible for managing staff and assessing their performance
- Non-manager: all other employees
- Site: for example, a workshop, factory, warehouse, office, mine, depot or construction site where one or more persons carry out economic activity for a minimum of 20 hours per week and the planned activity for your business is more than one year. Please only include information for sites in Great Britain


## This questionnaire will be scanned, therefore please:

- Complete in black ink
- Ensure the $\mathbf{X}$ is placed in the centre of each box
- Ensure letters and numbers are PRINTED and centred within each box
- Do not use commas ,
- Do not cross sevens 7 or zeros $\emptyset$
- Please round your figures to the nearest $£ 1,000$

For example $£ 16,805=£$ $\square$


$\square$ | 0 | 0 | 0 |
| :--- | :--- | :--- |

## Section A - Business characteristics

1. What was the number of managers at this business as of 5th April 2016 ?

A manager is someone who manages people and has employees directly reporting to them, with whom they meet regularly. Please include supervisors if they are responsible for managing staff and assessing their performance.
Non-managers are all other employees.
Number of managers at this business (estimates are acceptable)

2. In 2016, approximately what proportion of managers and non-managers at this business had a University degree or equivalent?

Examples for qualifications for:
England, Wales and Ireland include: a degree or above, a graduate certificate / diploma, a degree apprenticeship or NVQ level 6. It does not include level 5 qualifications or below such as HNDs or HNCs.

Scotland include: a degree or above, a graduate certificate / diploma, a professional apprenticeship or SVQ level 4. It does not include level 3 qualifications or below

Please $\mathbf{X}$ one box for each column such as HNDs or HNCs. Managers
a. None
b. Fewer than $20 \%$ $\qquad$
c. 20 to $49 \%$ $\qquad$
d. 50 to $80 \%$ $\qquad$
e. More than $80 \%$ $\qquad$
f. All. $\qquad$
3. In 2016, which of the following applied to the ownership structure for this business?
a. The founder owned it
b. A relative of the founder owned it. For example a daughter, son, sister, brother, grandson, husband, wife.

Please $\mathbf{X}$ all that apply

1079

1080
.......
1081
c. A family not related to the founder owned it $\qquad$ .....

1082
d. Not a family owned business $\qquad$

4. In 2016, did the Managing Director (or equivalent) own this business or did the Managing Director (or equivalent) have any form of family connection or relationship with the business owner(s) e.g. through family ties or marriage?

Please $\mathbf{X}$ one box only
a. Yes $\qquad$
b. No $\qquad$
$\square$
$\qquad$


## Section B - Production delivery

5. In 2016, which one of the following comes closest to the approach your business generally took when problems with production arose?
Examples: Finding a quality defect in a product or deliverable, or a piece of technology breaking down.

Please $\mathbf{X}$ one box only
a. We resolved them but did not take further action $\qquad$

b. We resolved them and took action to try to ensure they did not happen again $\qquad$
c. We resolved them and took action to make sure that they did not happen again, and had a continuous improvement process to anticipate problems like these in advance.
d. No action was taken. $\qquad$

## Section C - Key performance indicators

6. In 2016, how many key performance indicators were monitored within this business?
Examples: Sales, cost, quality, customer satisfaction, timely service delivery, waste.
Please $\mathbf{X}$ one box only
a. 1-2 key performance indicators $\qquad$
b. 3-9 key performance indicators $\qquad$

c. 10 or more key performance indicators $\qquad$
d. No key performance indicators. $\qquad$
7. In 2016, how frequently was progress against the key performance indicators reviewed by managers and non-managers within this business?
A manager is someone who manages people and has employees directly reporting to them, with whom they meet regularly. Please include supervisors if they are responsible for managing staff and assessing their performance.

Please $\mathbf{X}$ all that apply for Non-managers are all other employees.

| managers are all other employees. | Managers | Non-managers |  |
| :---: | :---: | :---: | :---: |
| a. Annually............................................................................................................... |  |  | 1009 |
| b. Quarterly... | $X$ | X | 1010 |
| c. Monthly.................................................................................................. | X | , | 1011 |
| d. Weekly.. | X | X | 1012 |
| e. Daily...................................................................................................... | X | X | 1013 |
| f. Hourly or more frequently.......................................................................... | X | X | 1014 |
| g. Never..................................................................................................... | X | X | 1015 |

## Section D - Targets

8. In 2016, which one of the following best describes the main time frames for achieving production targets within this business?
A target is a goal or objective that has been set by a business to achieve and is often related to financial or sales performance.
Examples of production targets are: number of customers, quality, efficiency, waste, on-time delivery.

Please $X$ one box only
a. Main time frame was less than one year $\qquad$
b. Main time frame was one year or more $\qquad$

c. Combination of time frames of less than and more than a year $\qquad$

9. In 2016, how easy or difficult was it for this business to achieve its production targets?

Please $\mathbf{X}$ one box only
a. Possible to achieve without much effort. $\qquad$

b. Possible to achieve with some effort. $\qquad$

c. Possible to achieve with normal amount of effort $\qquad$

d. Possible to achieve with more than normal effort. $\qquad$

e. Possible to achieve with extraordinary effort


1020
10. In 2016, who was aware of the production targets within this business?

A manager is someone who manages people and has employees directly reporting to them, with whom they meet regularly. Please include supervisors if they are responsible for managing staff and assessing their performance.
Non-managers are all other employees.

11. In 2016, what were performance bonuses for managers and non-managers usually based on within this business?
A site is, for example, a workshop, factory, warehouse, office, mine, depot or construction site where one or more persons carry out economic activity for a minimum of 20 hours per week and the planned activity for your business is more than one year.
a. Their own performance as measured by targets. $\qquad$

b. Their team or shift performance as measured by targets $\qquad$
c. Their site's performance as measured by targets. $\qquad$

d. The business' performance as measured by targets. $\qquad$

e. Performance bonuses were not related to targets. $\qquad$

f. No performance bonuses.

## Section E-Employment practices

12. In 2016, how were managers and non-managers usually promoted within this business?
A manager is someone who manages people and has employees directly reporting to them, with whom they meet regularly. Please include supervisors if they are responsible for managing staff and assessing their performance. Non-managers are all other employees.
a. Based solely on performance and ability $\qquad$
b. Based partly on performance and ability and partly on other factors, such as length of service, restructuring. $\qquad$
c. Based mainly on factors other than performance and ability, such as length of service, restructuring. $\qquad$
Please $\mathbf{X}$ one box for each column

d. None were promoted $\qquad$

Please $\mathbf{X}$ one box for each column
13. In 2016, approximately what proportion of managers and non-managers within this business had a performance review?
colun

|  | Managers | Non-managers |  |
| :---: | :---: | :---: | :---: |
| a. All. |  |  | 1039 |
| b. More than half but not all.. | X | X | 1040 |
| c. Around half.. | X | X | 1041 |
| d. Some but fewer than half. | X | X | 1042 |
| e. None............................. | X | X | 1043 |

14. In 2016, on average, how many days training and development have managers and non-managers undertaken within this business?

Include: formal training and informal 'on the job' training.
Please $\mathbf{X}$ one box for each $\begin{gathered}\text { column }\end{gathered}$

15. In 2016, what best describes the timeframe within which an action was taken to address under-performance among managers and non-managers?
Examples: reassignment, demotion, dismissal, probation, training.

16. In 2016, who would normally make decisions over whether to recruit permanent full-time employees?

Please $\mathbf{X}$ one box only
a. Only the owner(s) and/or Managing Director (or equivalent) $\qquad$

b. Mostly the owner(s) and/or Managing Director, with some input from other employees
c. Jointly the owner(s) and/or Managing Director and other employees. $\qquad$
d. Other employees $\qquad$ X 1053
a. Only the owner(s) and/or Managing Director (or equivalent)................................................ Please one box only
b. Mostly the owner(s) and/or Managing Director, with some input from other employees...........
c. Jointly the owner(s) and/or Managing Director and other employees.....................................
d. Other employees.................................................................................................................

## Section F - Organisation

17. In 2016, did this business operate across multiple sites in Great Britain?

A site is, for example, a workshop, factory, warehouse, office, mine, depot or construction site where one or more persons carry out economic activity for a minimum of 20 hours per week and the planned activity for your business is more than one year.

| a. Yes.. | 1057 |  |
| :---: | :---: | :---: |
| b. No. | 1058 |  |

18. In 2016, where were decisions made on whether to recruit permanent full-time employees for this business?

Please $\mathbf{X}$ one box only
a. Only at individual sites $\qquad$

b. Only at head office. $\qquad$

c. Both at individual sites and at head office $\qquad$

d. Other (please specify in the box below) $\qquad$

19. In 2016, where were decisions on new product introductions made for

Please $\mathbf{X}$ one box only this business?
a. Only at individual sites. $\qquad$

b. Only at head office $\qquad$

c. Both at individual sites and at head office. $\qquad$
d. No new product introductions made or considered in 2016 $\qquad$
e. Other (please specify in the box below) $\qquad$

20. In 2016, what was the maximum amount that could be used to purchase a fixed/capital asset for a site within this business without prior authorisation from
head office?
Please provide an average across sites.
Please $X$ one box only
a. Under $£ 1,000$. $\qquad$

b. $£ 1,000$ to $£ 9,999$. $\qquad$

c. $£ 10,000$ to $£ 99,999$ $\qquad$
d. $£ 100,000$ to $£ 999,999$. $\qquad$
e. $£ 1$ million or more $\qquad$ 1170

## Section G - Current performance and future expectations

- This page gives examples to help you complete the questions starting over the page, on Page 10.
- Please read this page before progressing with the questionnaire.
- Please report according to your best judgement. Estimates are acceptable.
- The following examples illustrate how a business could complete the type of questions asked in this section.

The example below will help you to complete questions 22,24 , and 26

## Example A:

Jane Smith is filling out this survey for Business A. In 2016, Business A had approximately $£ 4,500,000$ in turnover, with a forecast of $£ 4,750,000$ in 2017.

For calendar years 2016 and 2017, what are the approximate values of turnover, including exports and other receipts within this business? If applicable exclude freight charges, excise taxes and value added tax.


## The example below will help you to complete questions $23,25,27$ and 29

## Example B:

Jane also knows that turnover at Business A is forecast to grow approximately an additional $5 \%$ in 2018 , with predicted annual value of turnover of $£ 5$ million. However, Jane knows there is some uncertainty with that forecast and that the value of turnover next year could be more or less than $£ 5$ million depending on consumer demand, changes in prices, and other uncertainties in the market. Given this uncertainty, Jane estimates that turnover will be between $£ 2.8$ million and $£ 7.5$ million, and thinks the likelihood of each scenario is as shown in the table below.

Looking ahead to the 2018 calendar year, what is the approximate value of turnover you would anticipate for this business in the following scenarios, and what likelihood do you assign to each scenario?


## Reporting period

Your reporting period should cover the calendar year 2016. If no figures are available for that period, your return should relate to a business year that ends between 6th April 2016 and 5th April 2017.
21. What are the dates of the $\mathbf{1 2}$ month period that you will be reporting for?

If you traded for only part of the year, please still provide dates and figures for the period in which you were trading.
From:
 1164 To:

Y Y Y Y

22. For calendar years 2016 and 2017, what are the approximate values of turnover, including exports and other receipts within this business?
If applicable exclude freight charges, excise taxes and value added tax.
Please refer to Example A on Page 9 if needed, which explains how this question should be completed.
For 2016 calendar year. $\qquad$ $£$


| $\mathbf{0}$ | $\mathbf{0}$ | $\mathbf{0}$ |
| :--- | :--- | :--- |

Forecast for 2017 calendar year. $\qquad$ $£$ $\square$

 | 0 | 0 | 0 |
| :--- | :--- | :--- | 1087

23. Looking ahead to the 2018 calendar year, what is the approximate value of turnover you would anticipate for this business in the following scenarios, and what likelihood do you assign to each scenario?

Please refer to Example B on Page 9 if needed, which explains how this question should be completed.

24. For calendar years 2016 and 2017, what are the approximate expenditures for this business on goods, raw materials, energy and services?
Include rents and utility bills and costs for the services of full or part-time contract or temporary staff on the payroll of an employment agency or another company. Exclude value added tax where applicable.

Please refer to Example A on Page 9 if needed, which explains how this question should be completed.

25. Looking ahead to the 2018 calendar year, what are the approximate expenditures on goods, raw materials, energy and services you would anticipate for this business in the following scenarios, and what likelihood do you assign to each scenario?

Please refer to Example B on Page 9 if needed, which explains how this question should be completed.

26. For calendar years 2016 and 2017, what are the approximate values of capital expenditure for new and used depreciable assets within this business?
Include buildings and other structures, machinery and equipment but exclude land. If applicable please exclude value added tax.

Please refer to Example A on Page 9 if needed, which explains how this question should be completed.

27. Looking ahead to the 2018 calendar year, what is the approximate value of capital expenditure you would anticipate for this business in the following scenarios, and what likelihood do you assign to each scenario?

Please refer to Example B on Page 9 if needed, which explains how this question should be completed.

28. For the following dates, what was the total number of employees (full-time plus part-time) on the payroll for this business?
Exclude full or part-time contract or temporary staff on the payroll of an employment agency or another company. Please report on the number of individual employees captured in this definition rather than full-time equivalent staff.

## Number

On 5th April 2016 $\qquad$

1112
On 5th April 2017 $\qquad$
$\square$ 1113
29. Looking ahead, approximately how many employees would you anticipate on this business' payroll as of 5th April 2018 in the following scenarios, and what likelihood do you assign to each scenario?

Please refer to Example B on Page 9 if needed, which explains how this question should be completed.

30. Please indicate what likelihood you would attach to the possible 2018 rates of UK economic growth (real growth rate of Gross Domestic Product) below.
Gross Domestic Product (GDP) is the main measure of the size of the UK economy, based on the value of goods and services produced during a given period.

| UK Economic Growth in 2018 |  | Percentage likelihood (values in this column should sum to 100) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Strong decline | -4\% or less |  |  | \% | 1138 |
| Moderate decline | -2\% to -3\% |  |  | \% | 1139 |
| Slight decline | -1\% |  |  | \% | 1140 |
| No change | 0\% |  |  | \% | 1141 |
| Slight increase | 1\% |  |  | \% | 1142 |
| Moderate increase | 2\% to 3\% |  |  | \% | 1143 |
| Strong increase | 4\% or more |  |  | \% | 1144 |
| Total |  |  | 0 | \% |  |

## Section H - Feedback

31. To show our appreciation for taking part in this survey, ONS would like to provide your business with its own 'management practices' score based on the information you have provided in Sections A to F. Your business could use this score to compare against aggregated published data specific to your industry. Alternatively, you can search 'Management Practices' at www.ons.gov.uk where you will find the methods used to produce the score, and calculate this independently.

Do you wish ONS to send your business its management practices score? Please $\mathbf{X}$ one box only
Yes, I would like to receive feedback $\qquad$

No, I would prefer not to receive feedback $\qquad$
32. What year did you start working for this business? $\qquad$
$\square$
33. How long did it take you to complete this questionnaire?

Please include:

- the time taken to become familiar with the questionnaire
- the time of everyone who helped you to complete the questionnaire
- the time spent extracting and preparing information from your systems
- any other time spent in relation to completing the questionnaire
 Hours $\square$ Minutes
1149
1150

34. If there were any external costs involved in completing this questionnaire, please report them below. Please include only external costs incurred in providing answers to this questionnaire.

35. Please use the space below to provide additional information about the answers you have supplied and any comments on the questionnaire.

Including:

- explanation of information provided
- suggestions of improvements to questionnaire (instructions, terminology, layout)
$\square$


## 36. Contact details

Please write the details of the person we should contact if we have any queries regarding the information returned on this questionnaire.

Contact Name $\square$ 1153 Position in business

Telephone Number


Ext
 1155

Fax
Number
E-mail address
 1156

Thank you for completing this questionnaire

